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**Scrum**

# PAL-EBM

*Professional Agile Leadership - Evidence Based Management (PAL-EBM)*



**Question: 127**

As low-value features and systemic impediments accumulate, more budget and time is consumed maintaining the product or overcoming impediments, reducing A2I (Ability to Innovate).

- A. True
- B. False

**Answer: A**

Explanation:

As low-value features and systemic impediments accumulate, more budget and time is consumed maintaining the product or overcoming impediments, reducing its available capacity to innovate. In addition, anything that prevents users or customers from benefiting from innovation, such as hard to assemble/install products or new versions of products, will also reduce A2I.

**Question: 128**

Which are the three types of goals described in the Evidence-Based Management framework? (Choose three)

- A. The Strategic Goal.
- B. Nexus Goals
- C. The Intermediate Goal.
- D. Tactical Goals.
- E. Sprint Goals

**Answer: A,C,D**

Explanation:

Complex problems require organizations seek solutions toward in a series of small steps, inspecting the results of each step, and adapting their next actions based on feedback. This model has several key elements:

**Question: 129**

What are the key characteristics of an effective strategic goal? (Choose all that apply)

- A. A strategic goal should be measurable.
- B. A strategic goal is usually focused on achieving a highly desirable but unrealized outcome.
- C. A strategic goal should encourage organizational alignment.
- D. A strategic goal should be transparent.

**Answer: A,B,C,D**

Explanation:

The Strategic Goal is usually focused on achieving a highly desirable but unrealized outcome for a specific group of people that results in improved happiness, safety, security, or well-being of the recipients of some product or service.

When setting goals, organizations must define specific measures that will indicate that the goal is achieved. In other words it should be measurable. Goals, measures, and experiments should be made transparent in order to encourage organizational alignment.

**Question: 130**

Product 1 creates profits of £1 million currently. Product 2 creates profits of £2 million currently.

Which product creates more value for customers?

- A. We do not have enough information to know
- B. Product 2
- C. Product 1

**Answer: A**

Explanation:

In the Scrum framework, it is important for Scrum Teams to deliver a valuable Increment as frequently as they can — at least once per Sprint. Each Increment brings the team and its stakeholders one step closer to a valuable Product Goal.

Whenever the Scrum framework talks about “value”, it refers to the valuable transactions between the Scrum Team and its stakeholders. In other words, something can only be valuable when it is delivered to and validated by stakeholders — until then any value is purely hypothetical.

As seen in the above question even though the Products are making millions of dollars of profits, they might not be valuable to the company using it or product it. Remember profit does not equal customer value.

**Question: 131**

Using the four key value area's, EBM examines: (Choose all that apply)

- A. The responsiveness of the organization in delivering value.
- B. The effectiveness of the organization in delivering value.
- C. The current state of the organization relative to the organizational goals.
- D. Goals of the organization.

**Answer: A,B,C,D**

Explanation:

EBM looks at 4 Key Value Areas (KVAs). Defined measures will vary by organization, but all 4 areas contribute to an organization's ability to deliver business value. These areas examine the goals of the organization (Unrealized Value), the current state of the organization relative to those goals (Current Value), the responsiveness of the organization in delivering value (Time-to-Market), and the effectiveness of the organization in delivering value (Ability-to-Innovate).

Note:

### Question: 132

Which two Key Value Areas are most affected if a team is switching tasks or is interrupted? (Choose two best answers)

- A. Market share.
- B. Potential System Value.
- C. Ability to Innovate.
- D. Time to Market.

**Answer:** C,D

Explanation:

Interruptions and task switching cause a team to lose focus, which results in less value being produced per interval of time, which is another way of looking at their Ability to Innovate. It could potentially affect Time to Market because interruptions cause loss of focus which can lead to delay.

A variety of things can impede a team from being able to deliver new capabilities and value (thus reducing A2I):

### Question: 133

An organization has a large number of products and is unsure about how to allocate funding across the products.

Which of the following is the best way for them to proceed?

- A. Let the Finance Director decide
- B. Allocate funding equally across all products.
- C. Allocate funding evenly based on the revenue share for each product.
- D. Fund small incremental changes for each product and measure outcomes and repeat.

**Answer:** D

Explanation:

Small Incremental changes and the right measures can help us decide where best to allocate funds. Funding product or service development in a series of experiments lets organizations test new ideas quickly, allowing the ideas that won't work to be identified quickly. This lets the organization focus on the ideas that are more likely to produce better results. Betting only a small amount minimizes the amount of effort "wasted" going down the wrong path when an idea proves to be unworkable.

Also Organizations generally have more ideas than they have capacity to pursue.

When the organization tries to work on more ideas than it has capacity, they force teams to multi-task, which causes the teams to lose focus, and become less effective:

- o Each initiative takes longer to deliver because teams lose effectiveness when they switch contexts between different initiatives

o Delaying value realization or feedback on value delivered deprives the organization of information it needs to make course-correcting decisions

o Delaying feedback causes organizations to waste time and money on things that later prove to be valueless once they get feedback.

Working on fewer things at a time, eliminating multi-tasking, helps organizations focus so that they finish everything faster than they would if they took on more work and also reduced the risk of losing bigger funds on failed ideas.

### Question: 134

An organization has many customers on different versions of the same product. Most of the employees in the organization spend time and effort in maintaining all of the product variations. This leaves them with little time to invest in product improvements.

Which of the following would best help the organization analyze it's effectiveness to deliver new value? (Choose the best answer)

- A. Time to market
- B. Ability to innovate
- C. Current Value
- D. Unrealized Value

**Answer: B**

Explanation:

Ability to Innovate expresses the ability of a organization to deliver new capabilities that might better meet customer needs. The goal of looking at the A2I is to maximize the organization's ability to deliver new capabilities and innovative solutions.

Organizations should continually re-evaluate their A2I by asking:

### Question: 135

Playtech, a software company has recently acquired a lot of new clients. While the existing client products and services are not impacted, the human resource department of the company has reached out to the management with concerns about the increase in employee work hours.

Which KVA should the Playtech evaluate to understand how happy or stressed the employees currently are and whether its increasing or decreasing?

- A. Current Value
- B. Unrealized Value
- C. Time to Market
- D. Ability to Innovate

**Answer: A**

Explanation:

Current Value (CV) reveals the value that the product delivers to customers, as of today. The Goal of looking at CV is

to maximize the value that an organization delivers to customers and stakeholders at the present time.

Current Value considers only what exists right now, not the value that might exist in the future.

Questions that organizations need to continually re-evaluate for current value are:

**Question: 136**

Unrealized Value helps measure:

- A. The value achievable if all features currently in the Product Backlog were built and released.
- B. The potential value that could be realized if the organization met the needs of all potential customers or users.
- C. The potential value of features currently under development.
- D. None of these options

**Answer: B**

Explanation:

Unrealized Value measures the potential value that could be realized if the organization met the needs of all potential customers or users.

The goal of looking at Unrealized Value is for the organization to maximize the value that it realizes from a product or service over time.

When customers, users, or clients experience a gap between their current experience and the experience that they would like to have, the difference between the two represents an opportunity; this opportunity is measured by Unrealized Value.

Questions that organizations need to continually re-evaluate for unrealized value are:

**Question: 137**

An organization has many customers on different versions of the same product. Most of the employees in the organization spend time and effort in maintaining all of the product variations. This leaves them with little time to invest in product improvements.

Which of the following would best help the organization analyze its effectiveness to deliver new value? (Choose the best answer)

- A. Time to market
- B. Ability to innovate
- C. Current Value
- D. Unrealized Value

**Answer: B**

Explanation:

Ability to Innovate expresses the ability of a organization to deliver new capabilities that might better meet customer needs. The goal of looking at the A2I is to maximize the organization's ability to deliver new capabilities and innovative solutions.

Organizations should continually re-evaluate their A2I by asking:

**Question: 138**

Which two Key Value Areas are most affected if a team is switching tasks or is interrupted? (Choose two best answers)

- A. Market share.
- B. Potential System Value.
- C. Ability to Innovate.
- D. Time to Market.

**Answer: C,D**

Explanation:

Interruptions and task switching cause a team to lose focus, which results in less value being produced per interval of time, which is another way of looking at their Ability to Innovate. It could potentially affect Time to Market because interruptions cause loss of focus which can lead to delay.

A variety of things can impede a team from being able to deliver new capabilities and value (thus reducing A2I):

**Question: 139**

An organization has many customers on different versions of the same product. Most of the employees in the organization spend time and effort in maintaining all of the product variations. This leaves them with little time to invest in product improvements.

Which of the following would best help the organization analyze it's effectiveness to deliver new value? (Choose the best answer)

- A. Time to market
- B. Ability to innovate
- C. Current Value
- D. Unrealized Value

**Answer: B**

Explanation:

Ability to Innovate expresses the ability of a organization to deliver new capabilities that might better meet customer needs. The goal of looking at the A2I is to maximize the organization's ability to deliver new capabilities and innovative solutions.

Organizations should continually re-evaluate their A2I by asking:





# SAMPLE QUESTIONS

*These questions are for demo purpose only. **Full version** is up to date and contains actual questions and answers.*

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